



BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

EXTERNAL RELATIONS COMMITTEE

THURSDAY, MAY 25, 2023

ATLANTA, GEORGIA

MEETING SUMMARY

1. CALL TO ORDER AND ROLL CALL

Committee Chair Rita Scott called the meeting to order at 11:49 A.M.

Board Members

Present:

Jim Durrett
Roderick Frierson
Rita Scott
Thomas Worthy
William Floyd
Jennifer Ide

Board Members

Absent:

Al Pond
Freda Hardage
Kathryn Powers
Stacy Blakley
Rod Mullice
Valencia Williamson
Jacob Tzegaegbe
Russell McMurry
Jannine Miller

Staff Members Present:

Collie Greenwood
Melissa Mullinax
Raj Srinath
Peter Andrews
Ralph McKinney
Pearlie McKenzie
Rhonda Allen
Luz Borrero
George Wright

Carrie Rocha

Also in Attendance: Leah Ward Sears, Jacqueline Holland, Jonathan Hunt, Toni Thornton, Kevin Hackshaw, Phyllis Bryant, Tyrene Huff and Kenya Hammond

2. APPROVAL OF THE MINUTES

Approval of the March 30, 2023 External Relations Minutes.

Approval of the March 30, 2023 External Relations Minutes. On a motion by Board Member Durrett, seconded by Board Member Ide, the motion passed by a vote of 5 to 0 with 5 members present.

3. BRIEFING

Briefing – FY23 3rd Quarter Advertising & Sales Revenue

Kevin Hackshaw, Manager, Business Development Sales, provided the committee with an update of Marketing's advertising and sales revenue performance.

Briefing – Results of Public Hearings on Fiscal Year 2024 Operating and Capital Budget

Toni Thornton, Sr. Community Outreach Planner, provided the committee with the results of the FY24 Budget public hearings held May 16 & 18, 2023.

4. OTHER MATTERS

None

5. ADJOURNMENT

The Committee meeting adjourned at 12:12 P.M.